



## BUILDING SUSTAINABLE HOSPITALITY IN ACTION GREEN SHARM TRAININGS AT CONCORDE EL SALAM HOTEL, SULTAN GARDENS & STELLA DI MARE SHARM EL SHEIKH JANUARY 2026 [LINK HERE](#)



As part of the Green Sharm El-Sheikh Project’s ongoing capacity-building efforts, a General Sustainability Training was delivered at Concorde El Salam Hotel, Sultan Gardens and Stella Di Mare Beach Hotel & Spa by Team of Green Sharm El-Sheikh Project

The training introduced the core sustainability pillars of the project, including:

- Energy efficiency
- Water conservation
- Waste management
- Biodiversity protection

By strengthening awareness and practical understanding, the session aimed to:

- Reduce operational costs through efficient resource use
- Improve environmental performance across departments
- Support compliance with green tourism standards
- Enhance the overall guest experience
- Position the hotel as an active contributor to Sharm El-Sheikh’s green transition

This introductory session marks a first step toward deeper, pillar-specific trainings designed to translate sustainability principles into measurable, on-ground results. Sustainability is not just a concept; it is a daily operational practice.





## THE LAUNCH OF AN INTEGRATED WASTE MANAGEMENT SYSTEM IN NABQ PROTECTED AREA [LINK HERE](#)



On 16.01.2026, as part of ongoing efforts to support natural resource protection and sustainable development, the launch of an integrated waste management system has been announced at Nabq Protected Area, under Green Sharm El-Sheikh Project, Egypt.

Nabq stands as a pioneering and scalable model for protected areas, aiming to:

- Protect ecosystems and biodiversity
- Reduce the negative impacts of waste
- Ensure long-term environmental sustainability

This movement also places strong emphasis on community integration, engaging local Bedouin communities through waste collection and sorting activities, job creation, and environmental awareness. A meaningful step toward responsible ecotourism that safeguards natural heritage while empowering local communities.





## SUSTAINABLE ACTION IN MOTION: GREEN SHARM AT IRON STAR [LINK HERE](#)

As part of its commitment to integrating sustainability across all sectors, the Green Sharm El-Sheikh Project, Egypt, along with the #EcoEgyptExperiences nationwide campaign, supported environmental practices during the IronStar sports event.

The initiative brought together athletes, organizers, and volunteers in a shared effort to promote responsible practices, reduce environmental impact, and raise awareness about sustainability in large-scale events.

## PLANTING SEEDS OF SUSTAINABILITY IN YOUNG MINDS DURING THE BOOK FAIR [LINK HERE](#)

At the book fair that took place during the 22nd of January till the 3rd of February 2026, young participants engaged in interactive environmental activities designed to build awareness around sustainability, nature, and everyday choices.





**EMPOWERING YOUTH TO LEAD THE FUTURE OF SUSTAINABLE TOURISM**  
JANUARY 10TH [LINK HERE](#)



Green Sharm El-Sheikh Project, Egypt has signed a strategic Memorandum of Understanding (MoU) with King Salman International University, reinforcing the integration of academic education with practical application in sustainability and green tourism.

Implemented by the Ministry of Environment in cooperation with UNDP Egypt, in partnership with the South Sinai Governorate and funded by the Global Environment Facility (GEF), this collaboration empowers youth through experiential learning and active engagement across the five sustainability pillars: energy, water, waste management, sustainable transportation, and biodiversity.

Together, we continue positioning Sharm El-Sheikh as a global model for sustainable tourism cities.





## EDUCATIONAL SUSTAINABILITY TOUR

[LINK HERE](#)

This January, Green Sharm El-Sheikh Project, Egypt welcomed a delegation of students from the University of Electronic Science and Technology of China (UESTC) at King Salman International University, as part of an educational sustainability tour in South Sinai.

The visit included:

An overview of the Green Sharm El Sheikh Project and its key sustainability pillars

A green mobility experience using the electric bus

A field visit to Nabq Protected Area to witness on-ground environmental practices and biodiversity conservation efforts

This exchange reflects the growing role of Sharm El-Sheikh as a living model for sustainable tourism and environmental education, connecting international students with real-world sustainability solutions.

Sustainability is about action, learning, and continuity.





## FROM SOLAR HOTELS TO BEDOUIN HANDICRAFTS UNDP MISSION WITNESSES GREEN SHARM'S ACHIEVEMENTS ON THE GROUND 10TH AND 11TH FEB. 2026 [LINK HERE](#)

Green Sharm El-Sheikh Project recently welcomed a UNDP stakeholder mission to Sharm El-Sheikh, highlighting key sustainability achievements and partnerships across the city. The visit was attended by Mr. Ghimar Deeb and Ms. Amany Nakhla from UNDP alongside with Green Sharm Team headed by Eng. Mohammed Elewa Project Manager.

The mission brought together key tourism stakeholders, including representatives from the Egyptian Hotels Association (غرفة المنشآت الفندقية), the The Chamber of Diving and Water Sports (غرفة سياحة الغوص والأنشطة البحرية), and Egyptian Travel Agents Association for ongoing sustainability efforts and future collaboration.

### The field program included:

- Site visits to solar PV installations at Kirosez, Sunrise, and Sultan Gardens Hotels, showcasing clean energy adoption in the tourism sector.
- A visit to Ras Mohammed Protected Area to observe biodiversity conservation efforts.
- A tour of Al-Gharqana Village in Nabq, where the delegation met with "Selima" and local women participating in handicraft training programs that support sustainable livelihoods.

The mission delved into how the Green Sharm El-Sheikh Project, Egypt is translating sustainability strategies into tangible results across energy, biodiversity, tourism, and community development.

Through strong partnerships between the Ministry of Environment, UNDP, the private sector, and local communities, Sharm El-Sheikh continues its journey as a living model for green, climate-resilient tourism.