

GENERAL IMPORTANT FIGURES

- GHG Emissions Mitigated: 73,368 tCO₂eq
- Waste Sorted (January - June 2025) : 31,000 tons
- Avoided UPOPs (cumulative): 3.075 g-TEQ

ECO MONITORING CDWS APP V2.0 IS LIVE! FOR PROFESSIONAL DIVERS OCTOBER 2025 POWERING SUSTAINABLE TOURISM ACROSS THE RED SEA

Built with the Ministry of Environment and the Green Sharm El-Sheikh Project.

The Red Sea's biodiversity; home to over 1,200 marine species and 300 coral types generates more than EGP 3 billion annually through tourism and coastal protection.

Under the Green Sharm El-Sheikh Project, coral reefs and seagrass meadows are recognized as "living infrastructure" vital to the city's economy and climate resilience.

The private sector plays a major role: hotels, diving centers, and tour operators are adopting eco-moorings, waste-reduction measures, and responsible visitor management systems. Together, these actions are protecting natural capital, supporting local livelihoods, and positioning Sharm El-Sheikh as a regional model for sustainable, nature-positive tourism.

WHAT IS NEW?

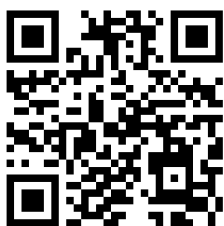
BETTER TOOLS TO MONITOR, REPORT, AND ACT

- Faster incident and reef-status reporting
- Centralized tracking for sites, seasons, and species
- Data-backed guidance to reduce impacts

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EMPOWERING SHARM EL-SHEIKH COMMUNITIES: EXPLORING OPPORTUNITIES BY REVIVE STARTUP TURNING WASTE INTO WORTH FROM PALM TREES

REVIVE is a sustainability-driven start-up transforming agricultural waste into biodegradable paper bags and eco-friendly products; empowering local communities and protecting the planet by a student from Alexandria university.

Last month, Green Sharm El-Sheikh, project facilitated a meeting between the student; Youssef Mohamed and JAZ Sustainability Manager at JAZ Hotel Group; Ms. Samar Menawy along with Green Sharm El-Sheikh team members; Eng. Omar Saleh; Waste and Transport Technical Officer and Ms. Maha Hafez; Communications and Knowledge Management Officer.

OBJECTIVES

- **Empower Communities:** Train and employ Bedouin and rural locals in green production.
- **Reduce Waste:** Transform sugarcane and palm waste into biodegradable seed paper.
- **Boost Eco-Tourism:** Offer sustainable souvenirs that reflect Sharm’s green vision.
- **Create Green Jobs:** Generate long-term eco-friendly employment for local residents.

POTENTIAL MONTHLY IMPACT & GOALS IN NUMBERS

- 2 tons of agricultural waste collected
- 1 ton of eco-pulp produced
- 20,000 biodegradable bags manufactured
- 200+ jobs created and 10 workshops conducted
- 5% increase in eco-tourism visibility

